



YOUR WINDOW TO THE WORLD

WHAT IS **LIVESHOP**?

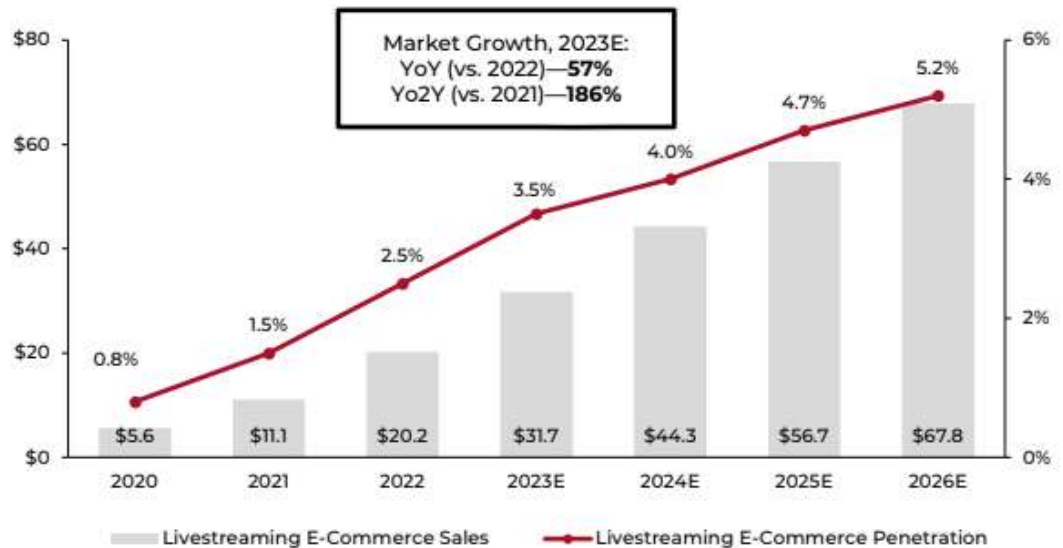
LiveShop is a virtual marketplace that connects consumers and merchants of all types and sizes via live stream video sessions.



ABOUT LIVE STREAM SHOPPING

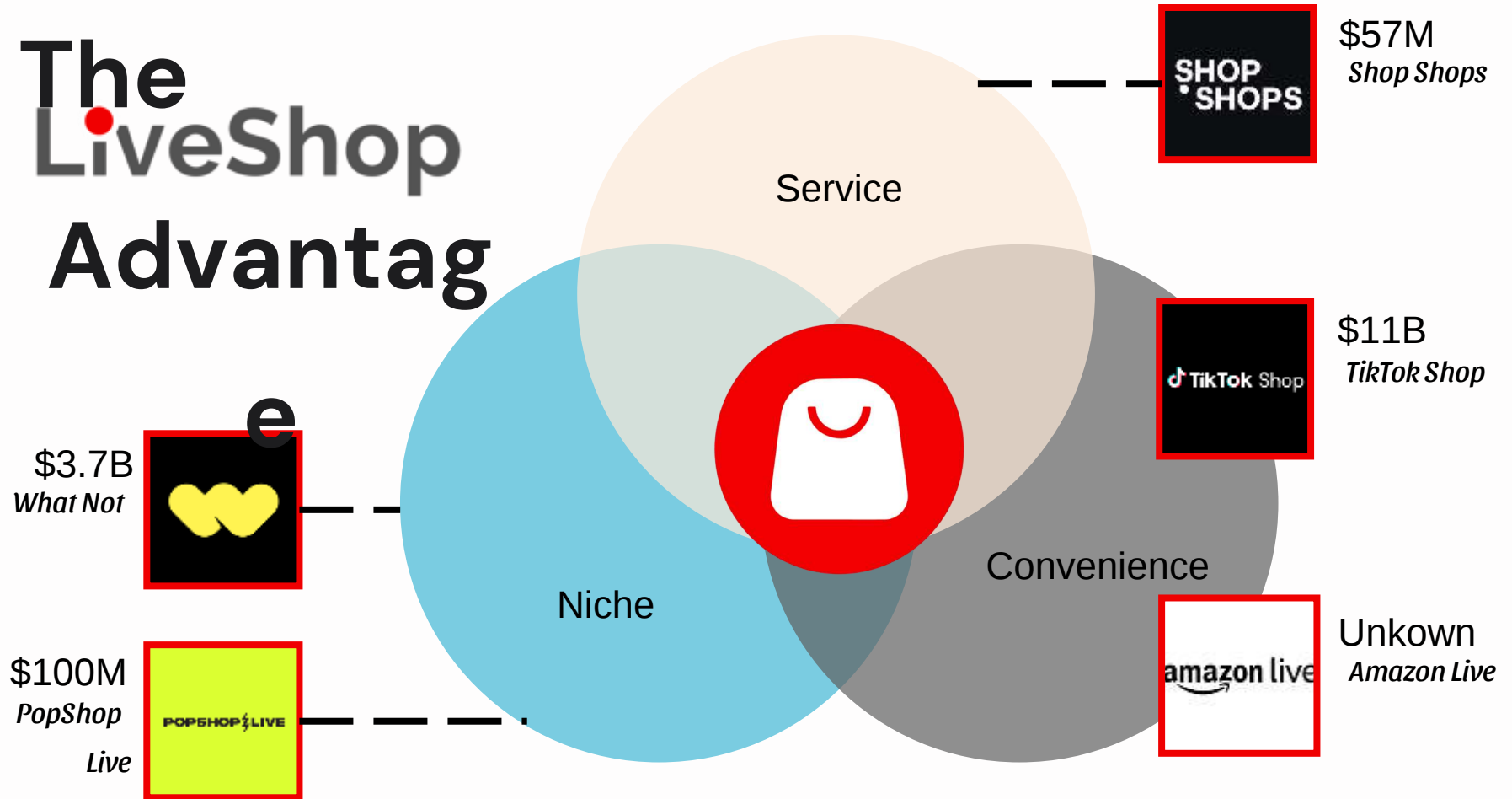
- China was home to 524M+ live streamers that generated \$170Bn in 2020.
- In 2023 livestream shopping accounted for 31% of online shopping. \$680 billion.
- The US livestream shopping market is estimated to be worth \$68 billion by 2026.
- In 2023 total online shopping sales were \$1.1 Trillion.

Figure 1. US Livestreaming E-Commerce Market Size (Left Axis; USD Bil.) and Penetration (Right Axis; % of Total E-Commerce Sales)



Source: Coresight Research

The LiveShop Advantage



WHY LIVE STREAM SHOPPING

Even in its early adoption phases live stream shopping immediately is showing its benefits and the competency to be the next wave of commerce

Increased Conversion Rates



Retailers report 10X conversion rate increase

Transparency



60% of consumers have felt more confident with their purchases

Customer Engagement



Brands are able to create unique experiences for their consumers. Increasing engagement



Users

Client



The client is the end user seeking the commerce experience. It is any one in need of a product or service. Our ultimate goal is to provide our client's an upgraded extraordinary commerce experience.

Shopper



This user is the heart of the platform. These individuals are the face and personalities of the services provided by our partners by way of live video. They are the liaisons to the ultimate commerce experience delivering tailored transactions in their sessions. Shoppers are incentivized to deliver quality service by gaining following and increased commissions.

Partner



Our Partners are the commerce experts. The businesses of any size seeking to deliver their services on our platform. Partners are connected to our platform via our Partner Hub, a space where they can easily integrate their services and products, track their engagement, connect to their customers, and more. The Partner Hub will allow us to provide ease of sign up and control for our partners.



How does it work

Client



Lets walk through a transaction

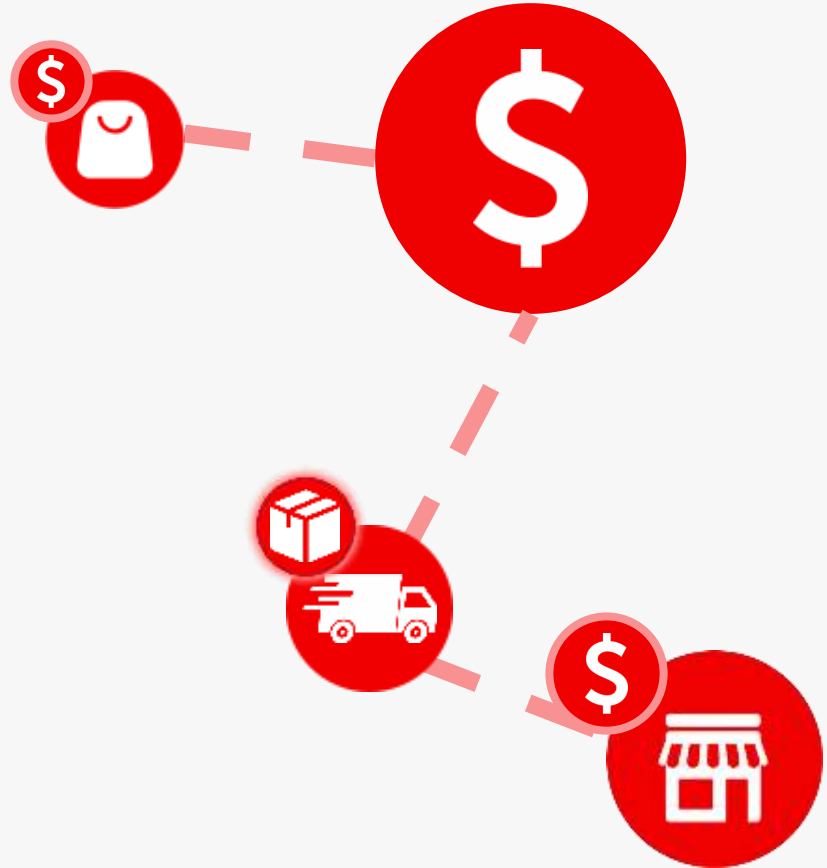


Partner



SHIPPING AND HANDLING

After the transaction we deduct our fee. Partners are now responsible of the logistics to complete their order. Once completed the receive their payment.



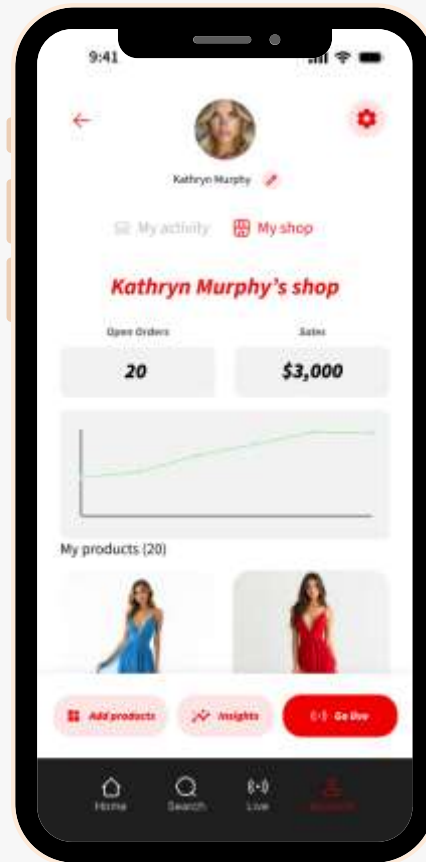
Shopper



QUALITY PAYS

Shoppers get paid by commission collected from the transaction fees, plus any tips they garner.

They may increase their commissions based on the quality of their service.



HOW?

Roadmap



Phase One

Personal Shopper

We will introduce our services to hotels and their surrounding businesses adding an extra layer of commerce to their models.



Phase Two

LiveShop Marketplace

In this phase we will open our partner services to all users.

Introduction of new services like the Private Shopper



Phase Three

Contract Expansion

We will open connections with contract services like Real Estate, Vehicles, Lawyers, Advisors, Consultants.

Phase One



Phase One

Personal Shopper

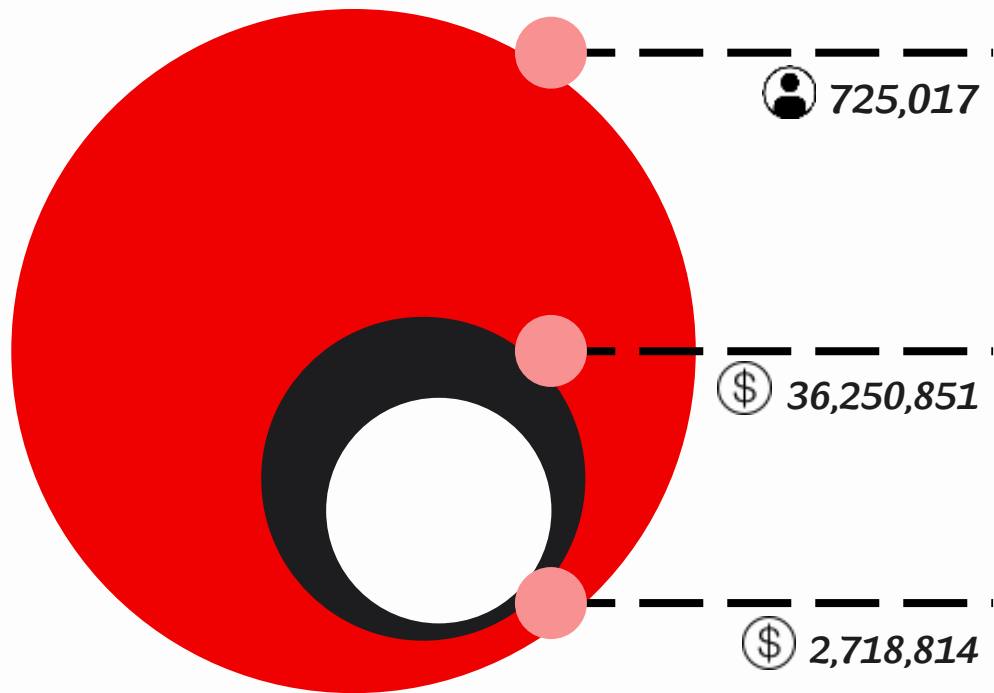
In phase one we will introduce the Personal Shopper to neighboring hotels and their surrounding businesses as a new sales channel.

Phase One



We build our business around the hotels, creating a growing radius of our network.

Phase One



Based on the data of 20 hotels we've deducted their average annual occupancy levels.

With the help of the hotel staff and ads we project to reach 20%. The average live-stream order is \$250.

After splitting our fee with the hotel we can project revenue.

Phase Two

In phase two we open up our partner services to all users with the **LiveShop Marketplace**.

Meaning that all users will be able to shop, shop for others, and/or create their own stores.





Total: 67M

Transient traffic
65M

Central FL Pop
2M

Phase

Two

We project this expansion by the transition traffic and existing population of the city, reducing our conversion expectation, and reducing our average sale to \$100.



Total: 67M

LiveShop Potential
Revenue
1%

This happens city by city.
Expanding our network further and further.

Phase Three

In Phase Three we introduce custom transactions. A way to customize Partners' exchanges with Clients to able to adhere to more complex transactional flows.

Real Estate, Car Sales, Financial Services, Legal Consultation and more will be available with the Contract Expansion phase.

We intend to create a flexible transactional environment to fit all kinds of exchanges.





LiveShop
Live Commerce • Real Connections

